Breaking Stereotypes: An Investigation of Feministic Themes in Indian Cinema

Reshma A.
Assistant Professor on Contract
PG Department of English
Payyanur College

Abstract
Women's emancipation, gender inequality, sexual harassment, domestic abuse, and gender identity are a few of the prominent subjects addressed in feminist films in Indian cinema. The advent of feminism in Indian film has had profound effect on society, helping to advance gender equality and raise awareness of gender-related issues. The treatment of women as property in Indian cinema, notably Malayalam cinema, has a long history. The paper highlights the emergence of feminist trends in Indian cinema and women subjugation in Malayalam cinema.

Keywords: cinema, women emancipation, feministic trends, subjugation, gender inequality, feminism, gender identity.

The Emergence of Feministic Trends in Indian Cinema
Feminist perspectives on women's stories are currently popular in Indian cinema. With changes in how women are portrayed and empowered throughout time, feminism in Indian films has been a developing idea. Women were frequently shown as being docile and obedient to males in the early years of Indian film, and most of the time, their roles consisted of portraying love interests or damsels in need. Additionally connected to greater social and political changes in India is the rise of feministic themes in film. When it comes to promoting gender equality and fighting patriarchal conventions, India's women's movement has been a powerful force. The way that women are portrayed in Indian cinema has also been affected by the rising awareness and activism surrounding topics like sexual harassment, domestic abuse, and gender inequality.

Women's emancipation, gender inequality, sexual harassment, domestic abuse, and gender identity are a few of the prominent subjects addressed in feminist films in Indian cinema. Female characters that resist conventional gender roles and patriarchal standards are frequently seen in these movies as strong, independent women. They frequently stress the value of social support, financial security, and education for women's empowerment. However, there has been a change in Indian film throughout time toward more sophisticated and nuanced representations of women. These days, women are presented as powerful, independent, and sophisticated people, who defy prevailing gender norms.

The advent of feminism in Indian film has had a profound effect on society, helping to advance gender equality and raise awareness of gender-related issues. It has also given women in the film business new chances and assisted in undermining the predominance of male performers, directors, and producers. Overall, the rise of feminism in Indian film is a good step forward in the nation's continuous fight for social justice and gender equality.

The empowerment of women is one of the major topics of feminist Indian films. The number of female directors and writers in Indian films has increased, and they contribute their unique viewpoints and experiences to the depiction of women on screen.

Women have both directed and written films like Lipstick Under My Burkha® and Parched, which address topics like female sexuality and the patriarchy in Indian society. The need for more understanding and action on topics like gender inequality, sexual harassment, and domestic abuse has been emphasized by movies like "Pink," "Mardaani," and "Queen." These movies all examine these themes. Regarding the depiction of women in Indian films, there are still issues that need to be resolved. Greater presence and opportunity for women both on and off-screen are needed because the business is still heavily controlled by men.

In a culture that has historically been patriarchal, feminism is an important movement that aims to empower women and advance gender equality in Indian film. While there is still work to be done, more and more movies are focusing on women's concerns and showing them as powerful, nuanced characters.
Changing the Face of Femininity in Malayalam Cinema

Since Malayalam cinema starts in the 1920s, women have had a substantial presence in the industry. The first Malayalam film "Vigathakumaran" (1928), which starred actress PK Rosie, cleared the path for later generations of women to work in the film business.

Numerous renowned female actresses have helped the growth and development of the business have come from Malayalam film throughout the years. Formerly well-known actresses Sharada, Sheela, Jayabharathi, Seema, and Shobhna are just a few of the names. In recent years, a number of gifted females have come to the fore and established themselves in Malayalam films. Aparna Balamurali, Sruthi Ramakrishnan, Nayanthara, Naziya Nazim, and Keerthy Suresh are a few of these. These actresses have challenged gender conventions and broken stereotypes with their outstanding performances in a range of roles.

There is still a long way to go in terms of gender equality in Malayalam films, notwithstanding the advancements that have been made. Women still have difficulties, including uneven pay, restricted job opportunities, and a lack of representation in important positions. However, the sector is making progress in fostering a more welcoming and equal environment for women.

Unveiling Patriarchy: Women’s Subjugation in Malayalam Cinema

The treatment of women as property in Indian cinema, notably Malayalam cinema, has a long history. Women's roles and character development opportunities were severely constrained in Malayalam films for a long time, where they were shown as subservient and inferior to males.

With little agency or authority over their lives, women were frequently portrayed as the love interest or the sufferer. The conventional portrayal of women as daughters who were expected to adhere to traditional norms and Malayalam films frequently portrayed them as submissive moms, wives, or customs.

In the few cases when women were given more important roles, they were frequently reduced to stereotypes, with the movie focusing more on their sexuality and looks than their accomplishments and talents.

The way women are portrayed in Malayalam movies have changed recently, though, as more and more films that focus only on women's experiences and viewpoints are produced. With the help of these movies, which have challenged prevailing patriarchal preconceptions and standards, women now have a voice and agency on screen.

Strong female protagonists that defy social norms and triumph through adversity are shown in Take Off and Udaharanam Sujatha. Movies like “How Old Are You?”, "Maheshinte Prathikaaram”, and “Uyare”, have questioned the pervasive sexism and misogyny existent in Indian culture as well as give a more nuanced picture of women.

The introduction of female-centric films and the greater presence of women in the business is encouraging evidence that the Malayalam film industry is going in the right direction, even if there is still a long way to go before gender equality is achieved.

Deconstructing Patriarchy: Feminism in Malayalam Movies

The trials and difficulties experienced by women in Indian culture are frequently depicted in Malayalam films, where feminism is a popular topic. Here are a few instances of how feminism has been depicted in Malayalam films:

Challenges faced by women:
Women encounter several obstacles in society, including gender inequality, harassment, and patriarchal views, which are all shown in a number of Malayalam films. These movies bring emphasis the difficulties faced by women and the necessity of gender equality.

Portrayal of strong female characters:
Strong female characters are shown in many Malayalam films, and these women frequently go against social conventions and preconceptions. These characters frequently display traits like independence, bravery, and resiliency, opposing the conventional depiction of women as weak and subservient.

Motherhood and family:
Malayalam films often highlight the importance of motherhood and family in a woman's life. These films portray the sacrifices made by women for their families and the struggles they face in balancing their roles as mothers and career women.

Women empowerment and education:
Numerous Malayalam films stress the value of education in empowering women. These movies demonstrate the power of education in empowering women to reject stereotypical gender stereotypes and achieve independence and prosperity.
Ladies supporting and elevating each other:
Malayalam films frequently show ladies encouraging and supporting one another. These movies highlight the bonds between women and demonstrate how they may support one another in overcoming obstacles and realizing their ambitions.

With its strong and provocative depictions of feminism, Malayalam film has been at the forefront of the movement for gender equality and women's empowerment.

Conclusion:
Future studies should look at how gender intersects with other elements in Indian film, including class, caste, religion, and sexual orientation. The way males and masculinity are portrayed in most of the films, as well as how they uphold or undermine patriarchal standards, may also be discussed in depth. Additionally, the effects of these films on society and their part in influencing people's views and behaviours toward gender problems may be researched. A comparison of the feminist themes in Indian films with those in other cultural contexts might help to give a more complete picture of the feminist movement internationally.

References: