



IOSR Journals

International Organization
of Scientific Research

*IOSR Journal of Business
and Management*

e-ISSN : 2278-487X

Volume : 27 Issue : 7 Series 2

p-ISSN : 2319-7668

Contents:

Effects of Emotional Marketing Strategies on Marketing Performance of the Retail Banking segment in Kenya	01-12
Gastronomia Sustentável em Foco: O Caso das Cajumôndengas e o Potencial Transformador dos Ingredientes Sazonais na Culinária Contemporânea	13-24
Empreendedorismo Verde	25-31
Álise Da Inclusão Dos Colaboradores Com Transtorno Do Espectro Do Autismo E Síndrome De Down Em Eventos Corporativos	32-41
Shell Companies and Corporate Frauds: Legal Loopholes and Regulatory Response in India	42-49
The fragile sustainability of Brazilian Social Security: A literature review	50-59

IOSR-JB-M