IOSR Journal of Business and Management (IOSR-JBM)

Managing Editor Board

- Dr. Muhammad Kashif Irshad, Pakistan
- Dr. Md Golam Mohiuddin, Bangladesh
- Dr. V. Balachandran, India
- Dr. Wilson Ani, Nigeria
- Dr. Muhammad Sabbir Rahman, Malaysia
- Dr. Pawel Tadeusz Kazibudzki, Poland

International Editorial Board

- Dr. E. Chuke Nwude, Nigeria
- Dr. Shalini Rahul Tiwari, India
- Dr. Naveed Saif, Pakistan
- Dr. Rishipal, India
- ❖ Dr. Devadatta Gopal Ranade, India
- Dr. Radha Mohan Chebolu, India
- Dr. Nurul Fadly Habidin, Malaysia
- Dr. M. Veerappan, India
- ❖ Dr. Shakil Adnan Malik, Pakistan
- Dr. P. Malyadri, India
- ❖ Dr. Bandaru Srinivasa Rao, India
- Dr. Anamakiri, Onyemechi Dio, Nigeria
- Dr. Khundrakpam devananda Singh, India
- Dr. Muhammad Ahmed Mazher, Pakistan
- Dr. S.Ravishankar, India
- Dr. Priti Bakhshi, India
- Dr. Twinkle R. Singh, India
- Dr. Muhammad Zahoor, Pakistan
- Dr. N. Ramu, India
- Dr. Vasthiyampillai Sivalogathasan, Sri Lanka
- ❖ DR. Mihir Kumar Shome, India
- Prof. Dr. B.Balamurugan, India
- Dr. Anita Erari, Indonesia
- Dr. Muhammad Jawad, Pakistan

Contact Us

Website URL: www.iosrjournals.org Email: Support@iosrmail.org









Qatar Office:

IOSR Journals Salwa Road Near to KFC and Aziz Petrol Station, DOHA, Qatar

India Office:

EHTP, National Highway 8, Block A, Sector 34, Gurugram, Haryana 122001

Australia Office:

43, Ring Road, Richmond Vic 3121 Australia



New York Office:

8th floor, Straight hub, NS Road, New York, NY 10003-9595



IOSR Tournal of Business and Management **IOSR** Journals

08-20

21-31

32-38

39-47

48-54

55-79

International Organization of Scientific Research

e-ISSN: 2278-487X p-ISSN: 2319-7668 Volume: 24 Issue: 6 Series-1

Contents:

Impact of Organizational Culture and Leadership on How Decisions 01-07 Are Made For A Business The Influence of Self-Esteem, Personality, Sensation Seeking, On Financial Risk Tolerance and Their Impact on Investor's Wealth On The Nexus between Ownership Structure and Capital Structure in the Listed Brewery Firms in Nigeria The Influence Of Brand Image And Word Of Mouth On Muslim Clothing Purchasing Decision At Elzatta Store Bekasi Branch Through Purchasing Interest As An Intervening Variable Factors Affecting Online Shopping Decision Behavior of Vietnam **Consumers Shopee International Platform (Operations)** Effect of Capital Market Reforms on Economic Growth of Nigeria A Study on Absenteeism of Employees at a multispeciality Hospital, Kakkanad, Ernakulam