



**IOSR Journals**

International Organization  
of Scientific Research

*IOSR Journal of Business  
and Management*

e-ISSN : 2278-487X

Volume : 23 Issue : 4 Series-6

p-ISSN : 2319-7668

**IOSR-JB**

### Contents:

Décentralisation et gouvernance locale : expérience de la commune Ruwenzori en ville de Beni/RD.Congo	01-16
The Effect of Green Marketing and Prices on Purchasing Decisionsthrough Customer Preference at the Body Shop in Covid 19 Pandemic Era in Jember Regency	17-21
Factors Impacting Workplace Spirituality of Indian MNC's employees – An Emperical Analysis	22-28
Covid-19: Impact on travel behavior and public transportation in Lagos, Nigeria	29-34
The Implementation Of Stakeholders Based Education Marketing Management In Smp Sunan Gunung Jati Islamic, Ngunut Tulungagung Indonesia	35-42
A Study on the Consumer Preferences towards Ethnic Cuisines of the North-Eastern Regions of India with special reference to Guwahati City	43-52
An Empirical Study on Farmers' Constraints in Marketing to Organized Retailers	53-57
A Study on Factor Affecting Employee Turnover in Mint Water	58-67