### **IOSR** Journal of Business and Management (IOSR-JBM)

#### **Managing Editor Board**

- Dr. Muhammad Kashif Irshad, Pakistan
- Dr. Md Golam Mohiuddin, Bangladesh
- Dr. V. Balachandran, India
- Dr. Wilson Ani, Nigeria
- Dr. Muhammad Sabbir Rahman, Malaysia
- Dr. Pawel Tadeusz Kazibudzki, Poland

#### **International Editorial Board**

- Dr. E. Chuke Nwude, Nigeria
- Dr. Shalini Rahul Tiwari, India
- Dr. Naveed Saif, Pakistan
- ✤ Dr. Rishipal, India
- Dr. Devadatta Gopal Ranade, India
- Dr. Radha Mohan Chebolu, India
- Dr. Nurul Fadly Habidin, Malaysia
- Dr. M.Veerappan, India
- Dr. Shakil Adnan Malik, Pakistan
- Dr. P. Malyadri, India
- Dr. Bandaru Srinivasa Rao, India
- Dr. Anamakiri, Onyemechi Dio, Nigeria
- \* Dr. Khundrakpam devananda Singh, India
- Dr. Muhammad Ahmed Mazher, Pakistan
- Dr. S.Ravishankar, India
- Dr. Priti Bakhshi, India
- Dr. Twinkle R. Singh, India
- Dr. Muhammad Zahoor, Pakistan
- Dr. N. Ramu, India
- ✤ Dr. Vasthiyampillai Sivalogathasan, Sri Lanka
- DR. Mihir Kumar Shome, India
- Prof. Dr. B.Balamurugan, India
- Dr. Anita Erari, Indonesia
- Dr. Muhammad Jawad, Pakistan

#### **Contact Us**

Website URL : www.iosrjournals.org Email : Support@iosrmail.org





## **New York Office:**



International Organization of Scientific Research



# IOSR Iournal of Business and Management

olume : 25 Issue : 3 Series-1	p-ISSN : 2319-7668
nts:	
ey Caiçara and Cataia: Brief Overview of Pro mption and Sensory Analysis	oduction, 01-06
RCH Models help in Pricing Option Contract ntly?	ts more 07-12
sis of the frequency of participants in a seas rm: impacts for the management of fitness s	1
izational Learning: concepts and capitalizations	ion's 20-30
etitive Intelligence Practices on the Performa es in Nakuru County, Kenya	ance of 31-43
ation of Artificial Intelligence in Marketing: A rure Review	A Narrative 44-51
ecurity Enhances Quality of Work Life of the apur District, Nagaland: A Synoptic View	e Teachers 52-56
sment of economic-financial and environmen mance in wood, paper and cellulose compan azilian stock exchange	
ourney to Organization Excellence: Navigatin Impacting Talent Management	ng the 69-80
Peer Reviewed Refereed Jo	ournal