

Managing Editor Board

- ❖ Dr. Muhammad Kashif Irshad, Pakistan
- ❖ Dr. Md Golam Mohiuddin, Bangladesh
- ❖ Dr. V. Balachandran, India
- ❖ Dr. Wilson Ani, Nigeria
- ❖ Dr. Muhammad Sabbir Rahman, Malaysia
- ❖ Dr. Pawel Tadeusz Kazibudzki, Poland

International Editorial Board

- ❖ Dr. E. Chuke Nwude, Nigeria
- ❖ Dr. Shalini Rahul Tiwari, India
- ❖ Dr. Naveed Saif, Pakistan
- ❖ Dr. Rishipal, India
- ❖ Dr. Devadatta Gopal Ranade, India
- ❖ Dr. Radha Mohan Chebolu, India
- ❖ Dr. Nurul Fadly Habidin, Malaysia
- ❖ Dr. M.Veerappan, India
- ❖ Dr. Shakil Adnan Malik, Pakistan
- ❖ Dr. P. Malyadri, India
- ❖ Dr. Bandaru Srinivasa Rao, India
- ❖ Dr. Anamakiri, Onyemehi Dio, Nigeria
- ❖ Dr. Khundrakpam devananda Singh, India
- ❖ Dr. Muhammad Ahmed Mazher, Pakistan
- ❖ Dr. S.Ravishankar, India
- ❖ Dr. Priti Bakhshi, India
- ❖ Dr. Twinkle R. Singh, India
- ❖ Dr. Muhammad Zahoor, Pakistan
- ❖ Dr. N. Ramu, India
- ❖ Dr. Vasthiyampillai Sivalogathanan, Sri Lanka
- ❖ DR. Mihir Kumar Shome, India
- ❖ Prof. Dr. B.Balamurugan, India
- ❖ Dr. Anita Erari, Indonesia
- ❖ Dr. Muhammad Jawad, Pakistan

Contact Us

Website URL : www.iosrjournals.org
Email : Support@iosrmail.org



Qatar Office:

IOSR Journals
Salwa Road
Near to KFC and Aziz
Petrol Station,
DOHA, Qatar

India Office:

EHTP, National Highway
8, Block A, Sector 34,
Gurugram, Haryana
122001

Australia Office:

43, Ring Road,
Richmond Vic 3121
Australia

New York Office:

8th floor, Straight hub,
NS Road, New York,
NY 10003-9595



IOSR Journals

International Organization
of Scientific Research

e-ISSN : 2278-487X

Volume : 23 Issue : 8 Series-7

p-ISSN : 2319-7668

Contents:

The Influence of Market Orientation, Service Quality & Service Orientation on Customer Satisfaction & Customer Loyalty of PT. Rapid Tirta Sejahtera in Makassar City	01-08
The Influence of Service Quality and Customer Satisfaction on Customer Loyalty at PT. Prathama Line Logistics	09-15
The Effect of Purchasing Management on Operational Performance of Kenyan Large Manufacturing Firms, with Supply Chain Strategies as a Mediator	16-22
The Effect of Purchasing Management on Operational Performance of Kenyan Large Manufacturing Firms, with Supply Chain Strategies as a Mediator	23-29
Assessment of Tourist Satisfaction: A Study on Shrine of Lalon Shah, Bangladesh	30-39
Unstructured economy and challenges to beat poverty in India (Poverty reduction tools Analysis)	40-43
Morcellement anarchique en ville de Butembo/RD.Congo : cas du quartier Kyaghala	44-51
La République Démocratique du Congo dans le processus de la démocratisation (1990 - 2021)	52-59

IOSR-JBM