

International Organization of Scientific Research

Volume: 23 Issue: 12 Series-3 p-ISSN: 2319-7668 e-ISSN: 2278-487X

Contents:

The Influence of Brand Credibility, Perceived Quality and Store Image on Purchase Intention with Trust as Variable Mediation (The Official Shop Logo in Shopee)	01-07
Impact Management Information System (MIS) to Improve Human Resources Department, Apply in The Yemeni Ministry of Civil Service And Insurance(MOCSI)	08-26
Brand Loyalty Smartphone Model Based on The Moderation Effect of Brand Trust on Perceived Quality and Product Innovation Using Structural Equation Modeling	27-35
Demographic, Environmental Factors and Cameroonian High School Students' Entrepreneurial Intentions: Case of Douala IV County	36-45
Financial Services from Indian Post Office: A Study	46-52
Influence of Leadership Style, Competence, Work Discipline and Responsibility on the Motivation and Performance of Lecturers at Universities in Sorong West Papua	53-64
La Gestion des Ressources Humaines à l'heure du COVID-19 : Vers de nouvelles pratiques RH Human Resources Management in the COVID-19 Era : Towards New HR Practices	65-72

and Management