

Foreign Direct Investment And Air Pollution: Granger Causality Analysis

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ABSTRACT: *This paper seeks to examine the relationship between foreign direct investments (FDI) inflow, and CO2 emission in India from last three decade (1981 to 2011). This study provides a better understanding of foreign investment while maintaining a sustainable development. In order to achieve this task, this paper tests whether or not FDI inflow has impact on environmental deterioration in particular on air quality. The Unit Root test, Johansen Co-integration test and Granger-causality test has been used to check the causal relationship between foreign direct investments (FDI) inflow and Air pollution. The findings show that FDI has significant and negative impact on the air quality in India. There are needs to set environmental policy and to monitor progress towards meeting society environmental goals; a reliable information system and database for degradation of environment are needed. Since the paper shows that FDI has negative impact on the air quality, this result is important in framing policy regarding FDI and pollution regulation in India.*

Keywords: *CO2 emissions, FDI inflows, granger causality, johansen co-integration, pollution haven.*

I. INTRODUCTION

Across the world, there is growing interest and research carried out on sustainable development, particularly with the increasing CO2 emission level and harms the environment. According to the 2011 data published by World Bank, India ranks fourth in terms of countries' share of carbon dioxide emissions after China, U.S. and Russia [1]. Carbon dioxide emissions are those stemming from the burning of fossil fuels and the manufacture of cement. They include carbon dioxide produced during consumption of solid, liquid, and gas fuels and gas flaring [2]. In this paper CO2 use as a environmental pollution measure because CO2 currently represents about 84 percent of all greenhouse gases emitted by human activities, totalling about 30 billion tons in a year and Most of this comes from burning fossil fuels for electricity, transportation, and industrial processes contribute heavily [3]. CO2 emissions are now believed to be the primary greenhouse gas responsible for the problem of global warming [4]. The combustion-based production of CO2 has evolved into a major environmental challenge that extends beyond national borders and the issue has become as politically charged as it is technologically demanding [5]. The environmental impact of FDI inflow is a continuing debate issue in developing economies. This debate assumes special importance in view of recent changes in the composition and direction of foreign direct investment (FDI), and liberalization of government policies towards FDI in developing economies.

In this paper pollution haven hypothesis are examined in context of India for the period 1981 to 2011. Pollution haven hypothesis claims the possibility that foreign investment could sensitive to weaker environmental standards. The pollution haven hypothesis has two empirical consequences, namely: FDI outflow in developed countries is positively correlated with environmental policy strictness and pollution in developing countries is positively linked to FDI inflow [6]. According to World Bank indicator the total FDI inflow increased 91.92 U.S.\$ billion to 36498 U.S.\$ billion with 0.57 average growth rate per year in last three decades due to adopting open globalized economy policy. Also CO2 emission shows the upward trend from 0.53 to 1.66 metric ton per capita. So regulating the FDI inflow is becoming necessary for bringing down the level of CO2. In order to check the relationship between in these two main indicators granger causality and Johansen Co-integration Test has been adopted. The findings of the study show that there is a strong relationship between FDI inflow and CO2 emission and result support the pollution haven hypothesis in Indian context.

II. REVIEW OF LITERATURE

Across the world there have been an increasing number of empirical studies which focus on the effect of FDI on environmental pollution. The results, however, have been mixed. Empirical studies have not been able to generate consistent evidence for significant and negative pollution effects from FDI. While many researchers found significant and negative pollution effect from FDI, some others found no or statistically insignificant pollution effects. In their study, (Hoffmann, Lee, Ramasamy, & Yeung, 2005) studied the Granger causality tests on the relationship between FDI and pollution across 112 countries and found that in low-income countries, CO₂-levels Granger cause inward FDI flows. In middle-income countries, inward FDI Granger causes CO₂ emissions and for high-income countries no Granger causality. Developing countries are also interest of environmental degradation [7]. (Ajide, 2010) investigated the causal relationship among FDI, economic growth and environment in Nigeria. It was described none existence of a long run relationship between FDI and growth, and between CO₂ and FDI inflows there exists a long run causal relationship. A number of study provided evidence that FDI has a positive impact on air quality [8]. (Liang, 2006) inspected the relationship between the scale of foreign direct investment and local air pollution in China. Using a panel data covering more than 200 major cities evidence found that foreign investment has beneficial effect on local environment [9]. (Kirkulak, Qiu, Yin, Kirkulak, & Qiu, 2011) studied the impact of foreign direct investments (FDI) on air pollution in China. It was showed that FDI has negative but not significant impact on air quality. Air pollution proposing that air pollution decreases by the volume of foreign investment [10]. Some studies found evidence supporting the negative impact of FDI on air pollution. (Hitam & Borhan, 2012) observed the relationship between FDI, GDP growth and pollution in Malaysia. It was explained that sustained growth of foreign direct investment is one of the important causes of environmental degradation [11]. (Kheder, 2010) measured relationship between foreign direct investment, environmental regulation and pollution, in France. The study found negative impact of environmental regulation on FDI location [12]. (Avazalipour, Zandi, Saberi, & Hakimipour, 2013) claimed that there is significant relationship between FDI and pollution. Foreign Direct Investment causes environmental disturbances in Non OECD countries [13]. (Acharyya, 2009) found a statistically significant long run positive, but marginal, impact of FDI inflow on GDP growth the long run growth impact of FDI inflow on CO₂ emissions is quite large [14]. (Vadlamannati, A, & Pin, 2009) revealed that higher degree of economic and financial development decreases the environmental degradation and suggested that financial liberalization and openness are essential factors for the CO₂ reduction [15].

III. OBJECTIVES AND METHODOLOGY

3.1 OBJECTIVES OF THE STUDY

The following are the objectives of the study undertaken:

- To analyzed the trend of FDI inflow and CO₂ emission in India.
- To examine if the degree of FDI inflow has a systematic relationship with the level of CO₂ emissions in India.

3.2 HYPOTHESES

- H₁ FDI does not Granger-cause air pollution or vice versa.
- H₂ There is no co-integration between FDI and CO₂ emissions.

3.3 DATA AND VARIABLE FORM

The present study used annual FDI inflow measured in US \$ at current prices and current exchange rates. CO₂ emission has taken as a proxy variable for measure of environmental pollution quality. The unit that measures CO₂ emission is kt CO₂ emissions respectively. The CO₂ emission and annual FDI inflows datasets were collected from the World Bank Indicator database. The data have been taken for 30 years period of 1981 to 2011.

3.4 TOOL USED

Unit root test, Johansen Co-integration and Granger causality test are used for analyzing the data. Firstly descriptive statistics such as mean, median, standard deviation, and kurtosis has been calculated for both time series. To test stationarity of the time series Unit root test (Augmented Dickey-Fuller) has been used. For check co-integration between the series Johansen Co-integration Test has been apply and for determining cause effect relationship between FDI inflow and CO2 emission granger causality test has been used.

IV. FINDINGS AND DISCUSSION

4.1 In this section, the results of descriptive statistics have been present for both time series.

TABLE I: Descriptive Statistics for the FDI inflow and CO2 emission

Descriptive Statistics	FDI inflow (US \$ in millions)	CO2 emission (Metric tons per capita.)
Mean	7619.83	1.01
Median	2168.59	1.02
Maximum	43406.28	1.66
Minimum	5.64	0.53
Std. dev.	12498.42	0.33
Skewness	1.74	0.38
Kurtosis	4.60	2.28

Source: Computed from www.worldbank.com/data/indicator

Table shows that mean is 7619.83 and 1.01 for FDI inflow and CO2 emission respectively. Standard deviation shows the extent of variability in the series which is 12498.42 for FDI inflow series and 0.33 for CO2 emission time series. Skewness shows the distribution of the data. Data is positively skewed in both series and Kurtosis (which refers to the degree of flatness at the top of the distribution) of the FDI inflow series is more than 3 so series is peaked and in case of CO2 series the kurtosis value is less than 3 the distribution of CO2 series is flat.

4.2 UNIT ROOT TEST RESULTS

Before going for rigorous econometrics analysis we test properties of both time series whether they are stationarity or not. If there is **shocks** present in the series and this will be **non-stationary time series**. Therefore, to identify the shock present in our data we need to apply **Augmented Dickey Fuller unit root tests (ADF Test)**. As result present in table 2, the Augmented Dickey-Fuller unit root tests with trend and intercept which are selected to test both series. The null hypothesis supposed that the data series has a unit root.

TABLE II. Unit Root Test Results for the FDI inflow and CO2 emission

Variable	ADF t value	Critical value*			p value	Null Hypothesis**
		At significant level				
		1 %	5%	10%		

FDI (At level)	3.8227	-4.3560	-3.5950	-3.233	1.000	Accepted
CO2 (At level)	-4.0821	-4.3743	-3.6032	-3.2380	0.0187	Rejected
FDI***	-0.8759	-4.3743	-3.6032	-3.2380	0.9434	Accepted
FDI#	-8.4531	-4.3743	-3.6032	-3.2380	0.0013	Rejected

Note: *MacKinnon critical values, ADF Augmented Dickey Fuller Test statistics, **Null Hypothesis: The series has Unit root or non stationarity. *** At first difference.# At second difference.

The results indicates that for FDI series at level ADF test value is 3.8227 which are greater than critical value at 1%, 5% and 10% significant level and p value is 1.000. So we accept the null hypothesis that FDI series is non stationarity. In case of CO2 series ADF test value is -4.0821 which is less than critical value at 5% and 10% significant level and p value is 0.0187. So we reject the null hypothesis that CO2 series is non-stationary. FDI series is stationary at second difference as shown in the table the test value of the series is -8.4531, which is less than critical value at 1%, 5% and 10% significant level and p value is 0.0013. So we reject null hypothesis that series is non-stationary.

4.3 Cointegration Test Results:

To analyze the long-term relationship, the Johansen Cointegration test between the FDI inflow and CO2 emission for the studyperiodhas been conducted.Two variables will be cointegrated if they have a long-term, or equilibrium relationship between them [16]. The test is applied on the level data. We take null hypothesis that there is Cointegration between the variable.

Table 3: Johansen Co-integration Test betweenFDI inflow and CO2

Period	Hypothesized No.of CE(S)	Trace Statistics	Critical value	P Value	Max- eigen Statistics	Critical value	P Value
1981-2011	None	15.4947	15.4947	0.0281	15.9772	14.265	0.0265
	At most 1	1.1538	3.8415	0.2828	1.1538	3.8415	0.2828

* Significant level at 5%

As the table show that for the time period 1981 to 2011 in case of null hypothesis thatthere is no Cointegration in equation, the trace value is greater than critical value and p value is 0.0265 which is less than 5%, so we can reject null hypothesis. It is concluded that FDI and CO2 are cointegrated or they move together in long run. The results remain the same (Table 3)as indicated both by trace statistics as well as Maximum Eigenvalue test for the periods.

4.4 GRANGER CAUSALITY TEST RESULT

Granger (1969) proposed a time-series data based approach in order to determine causality. Granger causality test shows the relationship of precedence among variables. This test will helpful in found the answer whether X cause Y. Y is said to be granger caused by X if X helps in the prediction of Y [17]. It is applied on thestationary series.So hereit is applied on the after second difference of FDI inflow and CO2 emission at level series which is stationary. We take null hypothesis as FDI doses not granger cause of CO2 and vice versa. Before apply to this test the optimal lag must be selected because the results are very sensitive to the number of

lags used in the analysis. This study adopts Schwartz information criterion (SIC) in which lag 4 is found to be the optimal lag for the total time periods.

TABLE IV. Granger Causality Tests Total period (1981-2011)

	Null Hypothesis	F Statistics	P value	Result	Relationship
H ₁	FDI does not Granger Cause CO ₂	6.0263	0.0031	Rejected	Bi-directional
H ₂	CO ₂ does not Granger Cause FDI	3.2474	0.0395	Rejected	

The Table shows that for the H₁ the p value is 0.0031 which is less than 0.05 so we reject the null hypothesis which means FDI inflow Granger Causes CO₂ emission. For the H₂, p value is 0.0395 which is less than 0.05 so null hypothesis is rejected which means CO₂ emission Causes FDI inflow. So there is causality among the CO₂ emission or FDI inflow and there bi-directional relationship exists between these two variables.

V. CONCLUSION AND SUGGESTION

In the present research, testing of hypothesis explained that FDI inflow is positively related to the level of pollution. On the basis of gained results from presented research, it suggests that there are need to set environmental policy and to monitor progress towards meeting society environmental goals; a reliable information system and database for degradation of environment. Further the scope of research can be increased up to other types of pollutants and observe FDI effects on those pollutants and compare them. In future comparison can be studied between FDI environmental effects in comparison of other countries. During the past three decade, in India FDI become a major source for economic growth. This growth raises a question of whether or not the higher FDI inflow has been returned in the sense of air pollution. So in this study we examine the impact of FDI inflow on air pollution in term of CO₂ emission. The result shows that there is positive relationship between FDI inflow and CO₂ emission. In India there is upward trend in CO₂ emission and FDI both. Pollution haven hypothesis claims that pollution in developing countries is positively linked to FDI inflow. The study reveals the fact that foreign funding companies or units are associated with heavy pollution activities. Hence it can be stated that finding of research has supported pollution haven hypothesis in context India.

VI. REFERENCES

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